



Match Information

Broadcast: MLS Season Pass | **Expected Attendance:** 14,750

Weather: Sunny | High 77° | Low 54°

Match Theme: Fan Appreciation

Event Notes

Pre-Gates

- **Audi Drive - Party at the Pitch (12:00 PM - 2:30 PM)**
 - Activations – DJ, Food Trucks, Games
- **Kick Zone Open to Public (1:00 PM - 2:30 PM)**
 - Must sign waiver prior to usage. GE will be posted at Kick Zone

Pre-Match

- **Fan Experience Programs**
 - Sales Table @ SE Corner:
 - Team Mascots – (26), Potomac SA | Team Tunnel – (20), Calvert SA Dawgs | Ball Kids – (12), Potomac SA | Home Team Benchwarmers – (20), QMHS Soccer | Center Circle Banner (50), BAH
 - **STMHQ @ Premium Entry Lobby:**
 - Warm-Ups – (25) @ NE Corner

Half-Time

- East Concourse Behind Benches – HT Fan of the Match – (4) | **Military** Member of the Match – (4)
- NE Corner – Birthday Shoutouts – (2)

Post Match

- Heineken Star of the Match – (16) | STM Photo – (50) | Community Relations Meet and Greet (6) | SE Autographs (75)

Sales Promotions

- Honor the Legacy - Final Match Offer: Tickets are \$19.96 (FEVO)

Concourse Activations

- **Marketing / Sales:**
 - DCU Sales Table A (Gate A) - Ticket Sales Info
 - DCU Sales Table B (SE Corner) - Ticket Sales Info/ FEP Check-in
 - McDonalds Photo Booth/ DCU Marketing (Gate B)
 - Sub Soccer (Heineken Hall)
 - DC Power FC (Gate B)
- **Partnerships:**
 - Harris Tetter Soccer Bowling (Heineken Hall)
 - Boost Mobile (Heineken Hall)
 - SPA (Heineken Hall)
 - A-Game (Heineken Hall)
 - Harris Teeter Soccer Truck (Heineken Hall)
 - Sequel (Gate A)
- **Facepainters (Heineken Hall)**
- **Community Corner (Gate B)**
- **Valerie Agency (Heineken Hall & North Concourse)** - Photo Booth stations with Printable Trading Cards

Concession List



Guest Experience Email



Lost & Found Claim



Supporters

- **Home Supporters Section (Sections 136 & 137)**
 - Apparel - No opposing MLS team apparel allowed!
 - Seating – Standing room only and general admission seating. Section 136, Rows 15-20 reserved for supporter groups.
 - Relocations – Fans wearing opposing MLS gear should be sent to Guest Services for relocation, based on ticket availability.
- **Visiting Supporters – 400 in Section 112 Rows 20 to 37 & Section 113 Rows 26-30 & 32-34**
 - Entry- SW Gate @ 1:00 pm
 - Access Instructions – Check-in at Section 111 to get access to visiting supporter section. Will need to scan a ticket.
 - Section Details – Orange visiting supporter wristband required to access section. Section 112 Row 19 and Section 113 Row 25 is a buffer row to access all sections.
 - **Approved Items – (6) Flags and several flags on poles**

Event Timeline

Staff Entrance Opens.....8:00 am
Accreditation Center Opens (Located at Kick Zone).....8:00 am
Home Team Equipment Arrival8:30 am
Event Briefing.....9:00 am
Visiting Team Equipment Arrival.....9:30 am
Box Office Opens / Gate C Opens for Supporter Setup.....11:30 am
Party at the Pitch & Binbox Open.....12:00 pm
Concourse Closed for Vehicles/ Officials Arrive.....12:00 pm
Media Will Call Opens @ Gate B.....12:30 pm
Home Team Arrivals.....12:45 pm
Gates Open/ Visiting Team Arrival.....1:00 pm
Warm-Ups Begin.....1:50 pm
Warm-Ups End.....2:20 pm
Kickoff.....2:40 pm
Media Check-In Closes.....3:00 pm
Halftime.....3:30 pm (approximately)
Box Office Closes.....Start of the 2nd Half
Alcohol Cutoff.....75th minute of the match
End of Match ~ 4:30 PM | Clubs Close ~ 5:00 PM | Suites Close ~ 5:30 PM

Audi Field – General Information

ATM Location – Cash Withdrawal ATM located on concourse next to Premium Entry. **Cashless Venue. Cash to Card ATM - Not Operational!!**
ADA Shuttle – Open from 12:00 PM to 7:00 PM. Next to Club Shop!
Bin Box – Open 12:30 PM - 4:30 PM. **Between Gate B & Premium!**
Bike Valet – Open 12:30 PM - 4:30 PM. Located on 2nd and T Street.
AV Lounge – Opened to C8 and C9 ONLY. **Must have green AV wristband.**
Elevators – Two in Premium Lobby and one in the North Building.
Family Room – Must have pink ticket & wristband to access space.
FanDuel Sportsbook – Fans within F1 to F12/LB1 to LB4 have access.
First Aid – Two Locations located on the east side of stadium behind sections 102/103 and inside of the Premium Entry.
Guest Services Booth – Located inside of Gate A.
Heineken Hall – Open to the Public.
Heineken Rooftop – Open to the Public.
Mamava Nursing Pod – Located inside Gate A by Stroller Check-in.
Sensory Room – Located on the Heineken Rooftop. Open to all!
Virtual Currency – 650 sold



D.C. United vs. Charlotte FC

Saturday, October 4th, 2025
Advertised Kickoff: 2:30 PM



Wristband Colors

Events DC Club.....	Gold
AV Lounge.....	Kelly Green
Sideline Suites.....	Light Grey
Cabana Suites.....	Dark Blue
Field Tables.....	Orange
Field Seats.....	Purple
Tower Suites.....	Light Blue/ Black
Loge Boxes.....	Teal
Sales Tours.....	Light Yellow
Venue Access (Working).....	Plain Blue
Supporters (Section 136 & 137).....	Black/White
Section 135.....	White/ Red
Section 138 DC Scores.....	Black/ White
Pre-Match (Field Access).....	Peach
Halftime (Field Access).....	Red/White
Post-Match (Field Access).....	Yellow
Family Room.....	Green
Visiting Supporters(Sec 112).....	Hot Pink
Armed Law Enforcement.....	Orange Skinny American Flag

Audi Field Radio Channel List

1. Command	2. Guest Experience	3. Operations
4. Sportsbook	5. Events/ Marketing	6. Sales/ Ticketing
7. Janitorial	8. Event Security	9. Levy/F&B
10. Facilities	11. Match Production	12. Matchday
13. Medical	14. Officials	15. Misc.
16. Emergency/ Command Center (202) 738-5755		

Credential Access Zones

- 1-Back of House
- 2- Broadcast
- 3-Media
- 4-Club
- 5- Suites
- 6-Competition
- 7- Locker Room
- 8- Team Bench
- 9- Field
- H- Home Locker Room
- V-Visiting Locker Room
- A- Aux Locker Room
- R- Referee Locker Room



MEDIA BIBS

Purple- Field Access

Yellow- No Field Access

